

# Baptist Memorial Hospital-Huntingdon Community Health Improvement Plan

Baptist Memorial Health Care developed a community health improvement plan (CHIP) to guide community benefit and population health improvement activities across the North Tennessee Service Area. Baptist's CHIP builds upon previous health improvement activities, while recognizing new health issues and concerns and a changing health care delivery environment, to address the region's most pressing community health needs. Below are specific activities that Baptist Memorial Hospital-Huntingdon will carry out in support of the system-wide plan.

## Health Priority: Behavioral Health

**Baptist Goal:** Improve outcomes for residents with a mental health or substance abuse condition and their families.

### **Baptist Objectives:**

- 1) Increase the number of residents who are screened for depression and mental health conditions.
- 2) Develop or continue collaboration with community agencies that provide mental health and substance abuse support services to reduce suicide and drug-induced death rates.
- 3) Educate residents about warning signs for mental health conditions and substance abuse, including Alzheimer's disease.

### **Baptist Memorial Hospital-Huntingdon Strategies:**

- 1) Collaborate with community partners to increase awareness of and education about behavioral health risk factors and suicide prevention.
- 2) Hold grief share support groups for individuals coping with loss and bereavement.
- 3) Provide behavioral health screenings in the community to identify at-risk residents.
- 4) Provide suicide prevention training to health care providers and the community.
- 5) Provide educational information about mental health conditions among the senior population.

## Health Priority: Cancer

**Baptist Goal:** Provide early detection and treatment to reduce cancer mortality rates and improve quality of life for patients living with cancer.

### **Baptist Objectives:**

- 1) Provide free or reduced cost screenings and services, especially targeting low-income, at-risk, and minority populations.
- 2) Increase residents' awareness of the benefits of cancer prevention, screenings, and early treatment.

**Baptist Memorial Hospital-Huntingdon Strategies:**

- 1) Participate in and host educational forums and health fairs to increase awareness of cancer risk factors and prevention activities.
- 2) Provide free or reduced cost cancer screenings, targeting at-risk and uninsured residents.

**Health Priority: Chronic Disease Management and Prevention**

**Baptist Goal:** Reduce risk factors for chronic disease and improve management of chronic disease through healthy lifestyle choices.

**Baptist Objectives:**

- 1) Provide education about healthy lifestyles and risk factors for disease.
- 2) Encourage physical activity among residents.

**Baptist Memorial Hospital-Huntingdon Strategies:**

- 1) Collaborate with community partners to increase awareness for health risk factors related to chronic disease.
- 2) Participate in health fairs and other community events to provide education and screenings for chronic diseases.
- 3) Promote Huntingdon Walk to School Day to increase physical activity among students.

**Health Priority: Maternal and Child Health**

Baptist Memorial Hospital will not directly address this priority area due to limited resources and services related to prenatal and maternity care.